# thecollegian INDEPENDENT VOICE FOR KANSAS STATE UNIVERSI





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VOL.119 NO.41





Big time in the Big 12: Kaitlynn Pelger named Big 12 Player of the

Opinion: Time for America to elect a libertarian for president; Rand Paul is the best for the job

Manhattan's Best: Vote for the first annual Purple Apple Awards



# Landon Lecture talks food stamps, biotech

Parker Robb | Collegian

Mike Espy, who served as U.S. Secretary of Agriculture from 1993-94, describes the political realities surrounding agriculture in the U.S. during the 163rd Landon Lecture on Public Affairs in McCain Auditorium last



Edward Schafer (far left), U.S. Secretary of Agriculture from 2008-2009, describes how the U.S. should continue to invest in its wealth of available natural resources during the 163rd Landon Lecture on Public Affairs in McCain Auditorium last night. Seven former U.S. Secretaries of Agriculture participated in a panel discussion on issues the U.S. and the world faces regarding agriculture.

Sean Frye staff writer

Six former Secretaries of Agriculture delivered the 163rd Landon Lecture last night in McCain Auditorium. Each former secretary answered questions from moderator Barry Flinchbaugh that hit upon a variety of topics, ranging from the use of the Supplemental Nutrition Assistance Program, formerly known as the Food Stamps Program, to biotechnology in farming.

The six former secretaries included John Block, Mike Espy, Dan Glickman, Sen. Mike Johanns, Ed Schafer and Ann Veneman. Glickman, a Kansan, along with Espy and Schafer, are Democrats while Block, Johanns and Veneman are Republicans.

One of the biggest topics of discussion was food stamps. Veneman, who served as secretary from 2001-05 under George W. Bush, expressed concerns on the number of American citizens in the program in her opening statement.

'[The food stamp program] has gone from about 20 million people on it in 2008 to 47 million people today," Veneman said.

Espy, who served as Bill Clinton's Secretary of Agriculture from 1993-94, said he believes that people on food stamps should not be allowed to buy fatty foods or snacks on the taxpayer's dime.

I think it's reasonable to experiment as to whether or not we can move some of those snack foods from the SNAP program," Espy said. "Those foods that are high in calories, high in salt and fat, some of the high fructose corn syrup drinks, perhaps when it comes to use of the public tax dollar at the supermarket, to be spent on things that we know do not perpetuate the best health outcomes, those products, just like tobacco, just like beer, we would give some consideration to making these foods ineligible from use in the SNAP program." Block, who was part of the Ronald Reagan administration as secretary from 1981-86, expanded on that idea and said that kids in public schools should eat lunches based off their weight.

"I agree with [Espy]," Block said. "I think the federal government contributes towards obesity ... I've got another solution ... We've got kids that are obese and they're going to school and they get free lunches, and they have big lunches for them .. The way you deal with that is you weigh them in, if the kids are too heavy they go in the vegetable line. And if they're not too heavy and they're just right, they can go get biscuits and gravy."

Glickman, the only Kansan on the panel, who served as Clinton's Secretary of Agriculture from

LECTURE | pg. 5

### **History of** Halloween, fall family farm fun

Ellie Holcomb

As leaves are litter the pavement, the air suddenly suggests that a sweater and jeans are needed. The change of seasons warrants fall activities, from hay rides and hot cocoa to pumpkin carving. With several family farms, Manhattan definitely has fall fun covered. But the traditions such as carving a pumpkin go back much further than the farming history of any of these families.

Harald Prins, distinguished professor of sociology anthropology and social work, explained the history behind picking out and carving jack-o'lanterns for Halloween. What we now celebrate as "Halloween" was originally a festival celebrating the end of the harvest season. This was adapted by the expanding Christian religion as a hybrid of this harvest festival and pagan folklore.

"Traditionally, these feasts begin with a vigil on the evening before the feast and people light candles in memory of those who have died that year," Prins said. "On Halloween, the evening before All Hallows, children still celebrate this ancient tradition, walking after sunset with hollowed out pumpkins or large beets lit by a candle inside, from door to door, singing songs and hoping for candy.

Perhaps as college students we no longer can walk door to door singing and begging for sweets, but some seasonal activities are still to be enjoyed. These local farms have you cov-

A&H Farm

A&H Farm has been around since the 1930s, when owner Andrea DeJesus' grandfather began farming. Her parents, and later DeJesus herself, inherited the farm. Now, the DeJesuses grow pumpkins on the vine, hold a farmers market and give tours of their traditional farm.

"We actually don't pick the pumpkins, [the guests] actually have to pull them off the vine themselves," DeJesus said. "Seeing where food comes from is very important to us, that's part of why we leave the pumpkins on the vine."

FALL | pg. 5

### Kansas 4th District Rep. Mike Pompeo speaks on K-State visit, shutdown

**Darrington Clark** 

Republican Rep. Mike Pompeo visited K-State on Monday to engage in discussion with students and meet with organizations. Pompeo sat down with The Collegian to address the shutdown and the impact students can have in local and national government.

What brings you to Manhattan today?

I'm here visiting for several reasons today. I came to Manhattan to visit with some businesses, talk with some political science students and present to a few student groups. I'm also here to listen to people, faculty and students and observe what's going on.

What has the climate been since you've arrived, in terms of governmental ideas?

From what I've been able to see, there are lots of different governmental views. Overall though, there seems to be a sort of Midwestern sensibility about the students. It's a good range of ideas with a good range of discussion.

What have you been asked about the shutdown?

I've spoken with a lot of Fort Riley people

about the shutdown and the aftermath. I'm happy to say that we were able to quickly get people back to work once the shutdown was over with.

What are your current goals as representative?

As a nation, we're spending trillions more than we're taking in. I want to contribute to fixing that. We can't keep spending money this way. It's not a Democrat or Republican agenda, I just want to help fix that issue.

Do you think there can be a bipartisan solution to this spending problem?

The problem was created by both parties, so the solution must come from both parties as well, I believe. When we work together, it's shocking to see what we can do. Hopefully 10 years from now, we'll have a structured system in place and will be on our way to paying some of this back.

What can students do to help local government representatives?

A Your governing is all around you. Your government You've got a military facility right down the road and a city council. Just pay attention to what's going on in your local community. Take the time out to hear the

issues. The next thing you can do is spread your message, take advantage of your media. Congressmen receive 400-500 letters in a week, but the really powerful ones are careful, well-written and focused. You're literally never too young to be part of the process. Fight for the things that matter to you.

Will you be attending any events while you're here?

I'm excited to go to the Landon Lecture, it's going to be a really interesting and unique expe-

What are you most looking forward to about the Landon

Lecture?

Well, having these six representatives from the Department of Agriculture is going to be amazing. They're all smart people coming together to speak about how Kansas does and will feed the world. I think I'm going to learn a

What has been the best part about being at K-State?

The best part about being here has certainly been being around bright young people. It reminds me of why I do what I do and why I ran for Congress. I want to represent as best I can for them.

### This week at K-State

Tuesday, Oct. 22

Homecoming: Paint the 'Ville-Check out Aggieville windows painted by campus organizations and greek Homecoming pairings. 10 a.m. to 5p.m.

K-State Orchestra: David Litterll, Conductor. Performing Haydn, Symphony No. 103 "Drum Roll;" Scott Freeby, "The Beauty of Holland;" Beethoven, Symphony No. 1, 1st & 3rd movements; Laurel Littrell, "Nature's Law;" and Saint-Saëns, Bacchanale from "Samson and Delilah." McCain Auditorium, 7:30 p.m.

Wednesday, Oct. 23

150th Lecture Series: K-State Buildings Named After Women Leaders, presented by Dr. Carol Kellet, professor in the College of Human Ecology. Hale Library Hemisphere Room,

Homecoming: Wildcat Request Live - lip sync and dance competition between greek pairings. Bramlage Coliseum,

Thursday, Oct. 24 K-State Student Ambassador Elections: polls open from 8 a.m.-5

p.m. Vote online at the K-State Alumni Association homepage. Huck Boyd Lecture: Jane Mar-

shall will give the 14th Annual Huck Boyd Lecture in Community Media, "Wildcats, Newspapers and Mulberry Pie: Stories from the Kitchen Table." K-State Student Union Forum Hall, 10:30 a.m. 150th Closing Ceremonies. An-

derson Lawn, 3-5 p.m. val. K-State Student Union, 6-8 p.m.

Homecoming: Children's Carni-

Friday, Oct. 25

Homecoming: Trick or Treat Aggieville. 3-5:30 p.m.
Homecoming: Parade and
Pep Rally- parade runs through

Aggieville to City Park for a pep rally. 5 p.m., pep rally at 6:30 Madness in Manhattan: kick-

off event for the K-State basketball season. Bramlage Coliseum, 8 p.m.

Homecoming: Residence Hall Dance- Strong Complex Courtyard, 9 p.m. Saturday, Oct. 26 Football: K-State vs. West Vir-

ginia, Homecoming Game. Bill Snyder Family Stadium, 2:45 p.m.

Sunday, Oct. 27

K-State Day at the Kansas State Fair. State Fairgrounds, Hutchinson, Kan. 9 a.m. to 7 p.m.

If you or your campus organization is hosting an event that you'd like featured in our weekly calendar, please contact managing editor Mike Stanton at mstanton@kstatecollegian.com for consideration.



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### THE BLOTTER

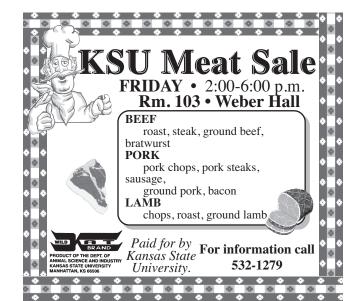
**ARREST REPORTS** 

Sunday, Oct. 20

Monday, Oct. 21

Amanda Hope Pixler, of the 2100 block of Mike Place, was booked for probation violation. No bond was listed.

John Lee Pevy III, of the 700 block of Allen Road, was booked for driving under the influence. Bond was set at \$750.



### the FOURUM

The Fourum is a quirky view of campus life in voices from the K-State community. Positive and humorous comments are selected for publication by the Collegian marketing staff.

Chiefs - the only undefeated team left. Who would have thought!?

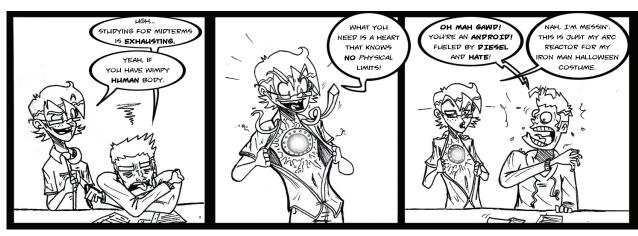
Like and vote for your favorite posts at thefourum.net!

Good thing I don't have a dinner date tonight, because I'm expecting to be wined and dined by the chem test before it does me dirty.

A big double thumbs up to the marching band. The Les Miserables performance was stunning and the drum feature was spectacular. Cannot wait for Saturday!

To submit your Fourum contribution, call or text 785-260-0207 or email thefourum@kstatecollegian.com. Your e-mail address or phone number is logged but not published.

### For the Win | By Parker Wilhelm



### **CONTACT US**

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### LETTERS TO THE EDITOR

The Collegian welcomes your letters. We reserve the right to edit submitted letters for clarity, accuracy, space and relevance. A letter intended for publication should be no longer than 350 words and must refer to an article that appeared in the Collegian within the last 10 issues. It must include the author's first and last name, year in school and major. If you are a graduate of K-State, the letter should include your year(s) of graduation and must include the city and state where you live. For a letter to be considered, it must include a phone number where you can be contacted. The number will not be published. Letters can be sent to letters@kstatecollegian.com

Letters may be rejected if they contain abusive content, lack timeliness, contain vulgarity, profanity or falsehood, promote personal and commercial announcements, repeat comments of letters printed in other issues or contain attachments.

The Collegian does not publish open letters, third-party letters or letters that have been sent to other publications or people.

### **CORRECTIONS**

There was an error in the Oct. 18 issue. In the 2025 update article, Workshop Architects was mistakenly referred to as Treanor Architects. The Collegian regrets the error.

If you see something that should be corrected or clarified, call managing editor Mike Stanton at 785-532-6556 or email news@ kstatecollegian.com.

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All weather information courtesy of the National Weather Service. For up-to-date forecasts, visit nws.noaa.gov.

10-22 **CRYPTOQUIP** 

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EVJCA WX GR ZJOOT CVUR? Yesterday's Cryptoquip: EVERY TIME I MOVE TOWARD MY DRINKING VESSEL TO GO PICK IT UP, AM I BEING CUP-WARDLY MOBILE? Today's Cryptoquip Clue: X equals T

### **CES Presents...**

### Walk-in Wednesday

Drop by to have your resume reviewed or to ask a quick

question. No appointment necessary.

Wed. Oct. 24, 12 - 4 p.m. 🛳 Holtz Hall

### **Dining Etiquette**

Learn how to make a positive impression when dining with employers. Professional attire required. Reservations must be made by 5 p.m. on Nov. 1 in Holtz Hall.

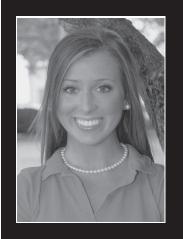
Thurs. Nov. 7, 5:30 p.m.

Derby Dining Center: Gold Room

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### **Who is Ali Moore?**

 Senior Account Executive for TracyLocke in Dallas, TX

"Working as an ad sales rep for the Collegian definitely gave me an advantage over other applicants during my job search. I had professional experience meeting deadlines, proofing ads and working both individually and as part of a team - all tasks I complete routinely at my current position with TracyLocke. My day-to-day interaction with Collegian clients and the internal creative staff made my transition from college to the advertising industry successful."

How did she get there?

She worked as a sales rep for The Collegian! Now hiring Sales Representatives for spring.

> Apply online at kstatecollegian.com/apply. Will begin reviewing applications immediately.



# **Best of Manhattan** Purple Apple Awards

The Kansas State Community's choices on the best, well, everything. Make sure the students, faculty and staff make it into your business before voting is finalized!

Winners announced: Wednesday, November 20

Survey Drops:

Monday, October 21

kstatecollegian.com

Categories

Best Burger Best Mexican Food Best Bar

**Best Salon** Best Antique/Thrift Store Best Source of Entertainment **Best Clothing Boutique** 

# **OWERCAT**

HALEY TEXADA

**David Embers** Staff Writer

Growing up in Frisco, Texas, Haley Texada had aspirations of making a name for herself on the soccer field. She was always a multi-sport athlete, but soccer was her passion, and she excelled at it. A scheduling conflict in middle school forced Texada to choose between basketball and soccer. As she mulled the decision over, her mother stepped in and offered up some advice.

"My mom ended up talking me into basketball," Texada said at last Wednesday's K-State Media Days. "My mom always thought I was better at basketball and I thought otherwise. I guess momma knows best because basketball has brought

After a prep career that included two Texas all-state selections, Texada said she came to K-State hoping to contribute right away. Unfortunately, the adjustments to college life and college athletics were much bigger than Texada imagined.

"I came in as a freshmen who didn't know anything," Texada said. "After a year of learning and finally figuring out what college ball was like, I had to make the decision to change or else I didn't see myself getting anywhere."

In the offseason, Texada did some soul searching. She said she realized that all the pieces were there for her to be successful, she just had to sort out how to put them together.

"I had a completely different mindset going into sophomore year," Texada said. "I finally figured out what I wanted and what I was capable of with the help of my coaches and my team. They helped me find that complete focus and drive for

what I wanted to do." The changes in her demeanor, ap-

proach and work ethic were apparent throughout her sophomore season. Playing on a team plagued by injuries, Texada made 27 starts, and finished the season averaging nearly 12 points and four rebounds per game. Head women's basketball coach Deb Patterson spoke highly of Texada at Wednesday's K-State Media Days, highlighting the example Haley and the "Magnificent Seven" set during tough, injury-riddled stretches last season, and how they bounced back to make a run in the NIT tournament.

'[They're] building expectations and an understanding of what hard work, and great character can bring to the table," Patterson said. "I think that lives through players like Haley

While the Wildcats lost two starters in Brittany Chambers and Mariah White, the players coming off injury and the new freshmen have brought enthusiasm to the program. When asked about the infusion of talent, Patterson's face lit up. She spoke optimistically about all of the added depth from players finally getting healthy and their new recruits.

"It is really exciting," Patterson said. "We've got [Breanna] Lewis in there at 6'5" with long limbs, we have Erica Young at 6'3", Jessica Sheble at 6'3" and Ashlynn Knoll, she is just

about 6'2 and coming off of injury."

The added height and depth, Texada said, has her eager to get out on the court and show the K-State faithful what the women's program

"This year, a majority of the injured players are back, plus three six foot or taller players and two amazing point guards," Texada said. "I expect us to do great things. I'm very confident dent on what we have to bring to the floor and I can't wait to show every-

one what we have to offer." When asked about team chemistry and how the freshmen, injured players and returners will mesh, Texada responded confidently.

"I am impressed with our freshmen," she said. "They are doing so well, picking up on everything we are trying to do. We already kind of got a feel for what it is to play together when we played in Italy over summer. I am extremely excited about the height we're bringing to the court. We have been practicing a lot together, I think everything will be fine."

Just like her game on the court, Texada said her love for Manhattan has progressed over her time in Kansas.

"Manhattan is definitely smaller that what I'm used to ... way smaller," Texada said. "I like it though because I am used to a lot going on and here it's a little calmer and more peaceful."

Perhaps more so than the town itself, Texada said she has grown to love the fans and the family atmosphere that K-Štate is recognized for.

"The best thing about being a Wildcat is that you aren't a stranger to anyone if you have your purple on," Texada said. "Whether people know you or not, you are always going to be greeted

Even with the new roster, high personal expectations and lofty team goals, Texada said she is keeping her time at K-State in perspective and

cherishing what it means to be a collegiate athlete. "My favorite thing about my team is that I know I have made some life

matter what happens after basketball, I am surrounded by some amazing people everyday."

long friendships," Texada said. "No



### Pelger wins Big 12 Player of the Week, breaks K-State record for career kills

**Emilio Rivera** 

Senior middle blocker Kaitlynn Pelger earned her second weekly award of the season, being named the Big 12 Offensive Player of the Week for her performance

last week. Pelger helped her team avoid the first three-game skid since the finish of last season with a dominating three-set win over Texas Tech Saturday in Ahearn Field

House. She contributed to a strong team performance with 15 kills and an impressive .406 hitting percentage while earning 16 points for the Wildcats.

Pelger, the active career Big 12 kill leader, led the Big 12 in kills per set (5.00) and was second in points per set (5.33) behind the Big 12 rookie of the week winner, Baylor's freshman middle blocker Natalie Gower (5.83).

The weekly award now brings Pelger her seventh weekly award in her career. She also received a defensive player of the week award for the week of Sept. 16, when the Wildcats went 3-1 including a 2-1 mark in the Cal Tournament in Berkeley, Cal.

Pelger is a powerful force for the team on the season, leading the Wildcats with 219 kills thus far, boasting an impressive 3.04 kills per set. Pelger also leads the team with 280.50 total points scoring an average of 3.90 points per set — and in service aces scoring 23 aces on 72 serve-attempts (0.32 per

Pelger, who has led the Wildcats in kills the past three seasons — and could become the first Wildcat to lead the Wildcats in kills for four straight seasons — also

Yolanda (K-State 1993-96) during the match against the Red Raiders in the K-State record book for career kills. She is now fourth in the records with 1,408 kills in her career. The senior now sits behind Dawn

Cady (K-State 1996-99), who

Pelger and the Wildcats travel to Waco, Texas to take on the Baylor Bears tomorrow. The next home action for the Wildcats will be on Saturday when they face the new number one team in the nation, the Texas Longhorns.



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Jane P. Marshall

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Thursday, Oct. 24 10:30 a.m. Alumni Center Ballroom Kansas State University



Jane Marshall

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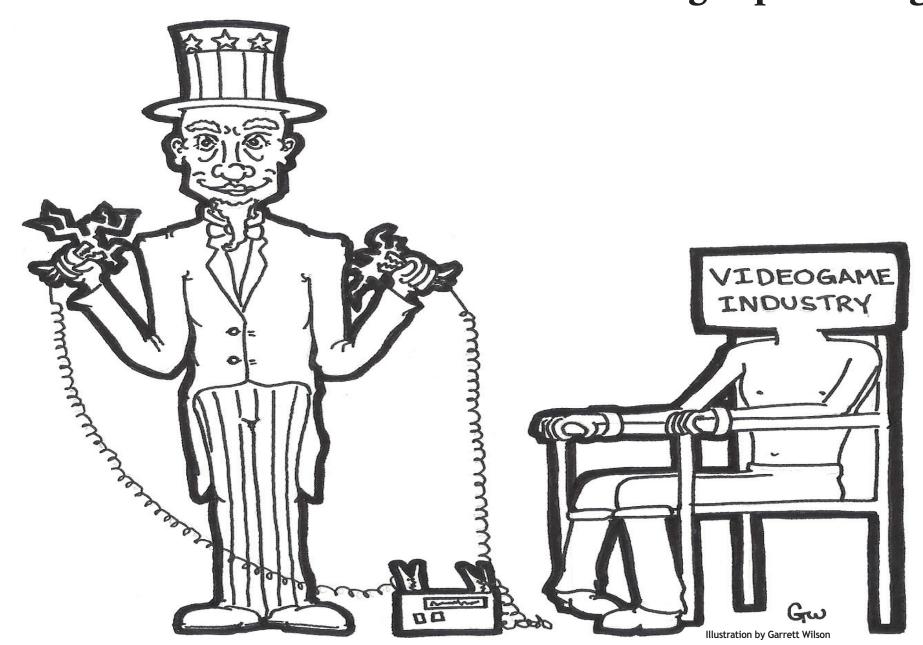
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# Grand Theft Auto V torture scene thought provoking





"Grand Theft Auto" has never been a stranger to controversy. Ever since the debut of "Grand Theft Auto III," the series has been under scrutiny for its large amounts of violence, drugs and its depiction of a criminal's lifestyle. "Grand Theft Auto: Vice City" was brought under fire for perceived racism, and "Grand Theft Auto: San Andreas" had its infamous Hot Coffee mod scandal. Disbarred Florida attorney Jack Thompson called "Grand Theft Auto IV" the worst thing to happen to children since polio.

So the fact that "Grand Theft Auto V" has generated controversy is simply par for the course. In the game, you're co-opted by corrupt government agents to rescue a man who may have information on an Azerbaijan terrorist. After you rescue him from being tortured by a rival government agency, however, your contacts simply begin torturing him for the terrorist's

And this is where the controversy comes in. You're not simply watching a cut scene of your government contacts torture this man. Your character is put in the middle of the action. You are the torturer. One of your characters is in a dark warehouse, under the supervision of a high ranking government agent. On the table are four instruments; a Jerry can full of water, pliers, jumper cables and a large monkey wrench. The man you will torture is strapped to a chair shirtless with a large golden crucifix hanging from his neck. You select which torture device you

You then proceed to waterboard, electrocute and beat the man for information, even pulling out one of his teeth with pliers. During the interrogation, it becomes clear that the man is innocent, and that the

only link he has with the Azerbaijan terrorist is that he has installed the man's stereo. This provides him with no respite, and the torture continues.

"Grand Theft Auto V" is officially the first video game that has made me uncomfortable while playing it. No, actually, it's the second. The first was "Call of Duty: Modern Warfare 2" and its infamous

"No Russian" section, where an undercover CIA agent takes part in civilian massacre at a Russian airport. But that scene seems to pale in comparison since you don't ever have to take a shot. Just walk through the level and let your AI companions do the dirty work. Or you have the option of skipping the massacre level entirely.

But "Grand Theft Auto V" forces you to confront the situation. To advance through the game you must torture this man, doing things that will likely violate your moral code. Not that "Grand Theft Auto" games have ever been moral. They've always been a window into the criminal underground. Niko Bellic's story in "Grand Theft Auto"

IV" is arguably the best deterrent to a life of crime I've ever seen.

a life of crime I've ever seen.
But the other big thing that
"Grand Theft Auto" games have
done is present an over the top cultural criticism and satire of American life. It gives the player pause
when they see something they find
disgusting or reprehensible. They're
forced to wonder if, on some level
at least, the game is right: that
American culture is really this
shallow, nasty and abhorrent. And
the torture scene is the deepest,
most provocative example of this.
This happens. America does this.
Torture happens. There are corrupt
officials present that allow these

things to happen.

Most people would rather ignore this. They'd like to skip the level. They'd like to stay ignorant.

And I can't blame them. It's always difficult to confront what you don't like about society. But that confrontation has now come. The fastest selling piece of entertainment of all time has posed this problem to its consumers, and now millions of people have been forced to think about torture and corruption.

Even if they don't agree with the game's opinions, that's fine. At least they've thought about it.

The torture ends and the man you've been interrogating is in tears. The terrorist has been eliminated thanks to his flimsy information. Your government contact jaunts merrily out of the warehouse and nonchalantly orders your character to kill the man. Your character, not wanting to be a government lap dog, instead takes the man to the airport and tells him to leave the country.

As the man sobs in your character's truck, your character says, "The media and the government would have us believe that torture is some necessary thing. We need it to get information, to assert ourselves. Did we get any information out of you? Exactly. Torture's for the torturer ... or for the guy giving orders to the torturer. You torture for the good times – we should all admit that. It's useless as a means of getting information."

Jerry Yaussi is a junior in English. Please send comments to opinion@ kstatecollegian.com.

# America is ready for libertarian president; Rand Paul is the man



Scenario: You want Indian food. Your friend wants Mongolian barbecue. You know what you get? Chinese. Why? Look at a map; it's in the middle. Compromise is good, unless you want Mexican, then bargaining is out of the

You know what's cool about the libertarianism? It's like Chinese food, except less communist.

We've got a country that's divided into two groups: the left and the right. Each side is then divided into more groups, stemming from specific ideological concerns.

Within the left, for example, we've got economic progressives, pro-abortionists, greenies and the most modern major influence: gay marriage advocates.

Within the right, there are the gun rights advocates, anti-abortionists, capitalists and the major influence: the fiscal conservatives.

I get so hyped when I think about America's democracy, because there is a party that can appease both parties' majorities simultaneously. No strings attached. It buys you the beer and cures the hangover all in one.

Allow me to introduce libertarianism. Libertarians want a world in which all individuals are sovereign over their own lives, and no one is forced to sacrifice his or her values for the benefit of others.

Let's break this down. The left pushes for social freedom and economic progressivism. The right pushes for social order and economic freedom. Libertarianism believes in total freedom, both social and economic.

It is arguable that social and economic freedom could appease the majority of modern voters. So let's hear from Rand Paul, a liberty-minded Republican Senator. In March, CNN political analyst Mo Elleithee described Paul as "the effective leader of the Republican Party." According to a Sept. 23 article in the The Hill, Paul has repeatedly polled as the leading contender for the 2016 Republican presidential nomination.

Seriously, doesn't a libertarian president sound almost too good to be true for a solution to this country's ideological division? I believe a libertarian president could solve the current and controversial gay marriage push by removing marriage as a federal government entity.

Personally, I am a Christian, and I do believe that marriage is a religious ceremony under God, between a man and a woman. Call me any name in the book you want, but there is a solution between my view, and the opposing view.

I'll let Paul take this one.
"I'm an old-fashioned traditionalist. I believe in the historic and religious definition of marriage," he said. "That being said, I'm not for eliminating contracts between adults. I think there are ways to make the tax code more neutral, so it doesn't mention marriage. Then we don't have to redefine what marriage is; we just don't have

marriage in the tax code."
Okay, so I'm only fan-girling a little bit, but come on, how can anyone deny that? It's a compromise that really does work. Besides, it's a true separation of church and state that is outlined in our constitution.

Our tax code needs a little bit of simplifying anyways. Can I get an

Now we've got one major issue down, and onto the next: fiscal policy. Some Americans on the left, the right and even moderates agree that the debt needs to be reduced. Of course conservatives believe that our spending needs to be a little more, well, conservative, but so do libertarians. See, isn't this fun?

Paul supports cutting government spending, a balanced budget amendment and lowering taxes.

I can tell you, from personal experience, that this policy will please every single fiscal conservative out there.

In all, a libertarian will multiply freedom, detract spending, appease all the equal signs on Facebook and hopefully cure this country's deep divide

I'm not saying utopia exists. One president cannot make everyone happy, but they sure can try. Open your mind up to libertarianism. If not for yourself, please do it for me, because I'm in love with Paul's perm.

Laura Meyers is a freshman in journalism and political science. Please send comments to opinion@kstatecollegian.



### Best of Manhattan: Purple Pride Awards competition highlights local businesses

**Darrington Clark** editor-in-chief

Is there a restaurant in Manhattan that has your undying devotion? Have you ever wanted to show a specific salon how much appreciation you have for your new fabulous hair? This year, you may just get your chance to showcase the Manhattan places you love best.

Voting began yesterday for the first ever Best of Manhattan: Purple Apple Awards for 2014. Surveys for seven categories of Manhattan life appeared for K-State students, faculty and staff to vote on who delivers their service the

really like the idea of voting for my favorite place," David Jones, sophomore in computer engineering, said. "It'll be interesting to really see what's popular around the

A variety of local businesses are competing to be this year's Best of Manhattan, from newer establishments like Fuzzy's Taco Shop to local mainstays like Rockstar & Rogers. The Marianna Kistler Beach Museum of Art and McCain Auditorium are included in the voting selections as well.

The Best of Manhattan: Purple Apple Awards was designed by Collegian Media Group itself in order to engage K-State community about Manhattan's services and highlight local business. Anyone who is involved or connected with K-State is invited and encouraged to vote in the seven "Best Of" categories: best burger, best mexican food, best bar, best salon, best antique/thrift store, best source of entertainment and best clothing boutique.

"Maybe if I go in and let them know that I voted for them, I'll get a discount or something," Jones said. "I'll try to get my friends and roommates voting too."

The Best of Manhattan competition will occur in two rounds. The first round, which you can now vote for, will reveal the top three in each category. That round ends Oct.

29. The companies that move forward will compete for votes in the final round, which ends Nov. 8. Voting now is crucial to making sure your business or service of choice can make it to the finals.

The winner of each "Best Of" category will receive recognition through the Purple Apple Awards in the form of certificates that denote K-State's choice for best service.

Allison Johnson, senior in chemical engineering, said that the voting system is set up in a way that makes it easy for people to vote.

"Ît doesn't sound hard at all," Johnson said. "I would do

Some businesses have already begun their campaigns to attain the "Best Of" status. Through various forms of advertising, including The Collegian, companies from the area are beginning to attract voters.

To get in on the action, you can vote for your favorite burger or boutique at kstatecollegian.com. Click on the "Best of Manhattan" banner and select your choices.

### FALL | Manhattan pumpkin patches offer hayrack rides, mazes, 60 foot slide

Continued from page 1

Besides picking out pumpkins, A&H Farm offers an abundance of fall activities for all

"We have a hayrack ride, we do train rides and bounce houses, we have a petting zoo and we have a 60-foot slide," DeJesus said. "New this year we have a zip line and a "friendly fire" area where we've modified paintballs to shoot

Being from a farm family and growing up in a farming atmosphere, DeJesus said she works to make sure each guest at the farm gets an enriching experience.

"We try to put an educational component into it," DeJesus said. "This is an extra benefit to us, having people out to our farm.

A&H Farms is located at 1374 Collins Lane. Their pumpkin patch is open every weekend in October, and they have a farmers market spring, summer and fall.

**Britt's Garden Acres** 

Also offering up a plethora of fall activities is Britt's Garden Acres, another family farm owned by a couple of K-State grads. The Britt family has been in farming for over half a century, with the farm now being in its third gen-

"My husband's grandparents started the

farm in 1948," said Angela Britt, co-owner of Britt's Garden Acres. "It's been with owners of the Britt last name ever since, and we're raising our three kids on the farm."

Britt's Garden Acres sells fresh and local produce, meats, honey and jarred goods yearround, but during the fall they also offer many traditional activities, aiming to be an affordable and fun option for all ages.

"Right now we are doing our hayrack rides, we have two corn mazes you can go through, and we have pumpkins from the patch," Britt said. "We have our fun zone where we have a bouncy house, and there's a lot of things there that adults enjoy. There's a giant seesaw and a giant slide as well."

Britt stressed the homegrown, local aspect of Britt's Garden Acres and the unique feel this brings to their farm.

"We grow all our own pumpkins and stuff," Britt said. "We offer a huge variety of pumpkins, gourds and Indian corn. Everyone loves picking their own pumpkin from the patch."

Britt Garden Acres is located at 1000 S. Scenic Drive. A few hours of activities costs \$3 or \$8, depending on your selection, and the farm also offers large group bonfires for \$200.

Parker Robb | Collegian

Sandra Contreras, graduate student in agricultural economics, carves the image of Kermit at the UPC After Hours Fall Night on Oct. 26, 2012.



### **LECTURE** | Agricultural industry thriving due to universities like K-State

Continued from page 1

Espy.
"The obesity problem is really serious and what [Espy] says is true, and we probably should start looking at these

1995-2001, agreed with

issues," Glickman said. Another issue was the use of biotechnology in agricultural practices. When Flinchbaugh asked if it was possible to feed the world without using biotechnology, Block emphatical-

ly responded, "no." 'We don't use the chemicals

they use in Europe because we have biotechnology," Block said. "They use 40 percent to 50 percent more chemicals than we do. There's no way, unless we invent something else that's better, and right now we don't have anything else that's

Johanns, who also served under Bush from 2005-08 and is currently a senator for Nebraska, said that what may be true about the use of biotechnology in America may not hold true elsewhere in the

"Kansas style agriculture, or Nebraska style or Illnois style, does not necessarily work in every part in the world. It's just a different phenomena," Johanns said.

Johanns went on to say that during a trip to Africa, he discovered that hybrid seeds could make a significant

impact.
"You could change the world over there with hybrid seed and fertilizer," Johanns said. "You can change the

world with just better planting processes. One of the things they found out over there is that when they grow crop over there, they spread it. And it'd grow up like weed or something. They came to learn that if they took their crop and put

it in rows, their yield doubled." Glickman also added that while he agrees with the use of biotechnology, it may not be the best answer in some cases.

"We just can't take this issue and just overlay it on everything and say that it's the only

answer or, in many cases the primary one," Glickman said.

Land-grant universities, such as K-State, could play a huge role in the development of biotechnological advances, according to Johanns.

"I'm a believer in biotechnology," Johanns said. "We have to really get good at the science, and that's where K-State comes in and the University of Nebraska and other land-grant universities come in, we've got to be the best.

Overall, the overarching

message from the panel was that the agricultural industry is thriving, and that it is universities, like K-State, that keep it

"K-State has such great tradition when it comes to agriculture," Johanns said. "You could look at that group of young people today and what's happening has been happening for decades, and that's the very best and the brightest are coming here to get their education and then they're going off into the [agriculture] sector."

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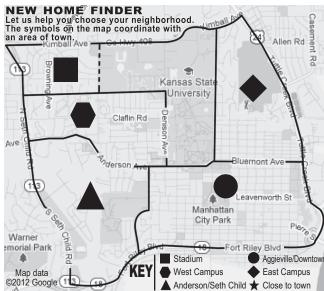
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## Everything in moderation; technology culture addictive



Minh Mac | Collegian

**Luisa Muradyan**, an instructor of English, reads a book in front of Hale library on Friday. Oct. 4.

Marcella Brooks

Students are almost constantly on their smartphones, whether to text their friends, Google answers to professor's questions, look up who that actress was in that movie, or just scroll through social media. It's no secret that an average college student may feel like they cannot exist without a smartphone on a daily basis

The number of things one can do on a smartphone is endless. However the battery life is not. When the red bar turns into a black screen, panic sets in and the technology addiction is activated.

"I turn into a ball of nerves," Kelsi Schuckman, senior in communication sciences and disorders, said. "I can't focus on anything else besides finding a way to charge my phone. It's the most stressful part of my day."

To an older generation this may seem extraordinary, but to those who grew up with the Internet, it's typica

The culture of technology promotes addiction. If a particular device is unusable, one simply turns to a different device until the other is usable again or replaces the inoperative device entirely. New products are created and longer battery lives implemented. There is no escape unless one actively creates one. Bill Genereux, associate engineering technology professor, said he thinks that escape is key.

"I'm a computer guy," Genereux said. "I love gadgets. I love technology. I do without cellphones. It's a relief. I'm not connected at the hip. When I'm driving into work, that's my sanctuary. I can think, meditate and listen to audio books."

Genereux said he thinks that people should be more selective about their technology use.

"Technology is like a drug," Genereux said. "It plays to our pleasure center. Don't just get on it if you're bored. Use it with purpose."

ored. Use it with purpose." Though specialists are uncertain of the long-term effects of technology overuse, it's a general rule that moderation is key. Even students can agree that there needs to be an escape, or a time of day where technology is not the fuel.

"I'm normally attached to my phone," Lindsay McGrath, senior in elementary education, said. "So when I decide to leave it alone for a while, it's a peaceful thing. I'm not worried about anyone texting me. I don't know the psychological science behind it, but it feels good to be 'off the grid,' even if it's just for an hour or two."

When it comes to technology, take a page from McGrath and get off the grid for a bit. Whether that be on vacation somewhere outside of Kansas or just for a few hours while studying, it may prove to be beneficial in all areas of life.

Marcella Brooks is a senior in pre-journalism and mass communications. Please send all comments to edge@ kstatecollegian.com.

### Social media provides fashion industry with new window shoppers

Ariel Crockett Staff Writer

Over the past few years, social media has quickly become not only the "go to" platform for communication, but a valuable outlet for branding and promotion as well. Every industry, including the fashion industry, is grasping on to this social media craze, hoping to catch the attention of potential shoppers scrolling through posts.

through posts.

Versace, Prada, Gucci and Oscar de la Renta are just a few of the big name, high fashion designers to get a piece of the social media pie. More recently, de la Renta chose to preview his fall 2013 collection exclusively on Instagram before premiering it on the runway at the 2013 Mercedes Benz Fashion Week in New York City.

This decision came as no surprise, as de la Renta is no stranger to expanding his brand through his Twitter, Facebook and Tumblr accounts. Many advertising and marketing professionals would agree that the merging of the fashion industry and social media networks make for great seller and buyer communication. It allows immediate feedback from both parties included as well as the ability of global out-

reach.

Melissa Morris, social media specialist for the K-State division of communications and marketing, said that merging allows new fans to become familiar with the brand while maintaining their

"Social media channels offer companies an opportunity to be storytellers for their brands and develop recognizable brand voices in the digital environment," Morris said. "Having a social media presence increases direct interaction with brand fans and can be a helpful tool in receiving almost immediate feedback about products and services."

Former Spice Girl turned businesswoman Victoria Beckham is another high fashion designer who has ventured into social media outlets as a means of brand outreach and networking.

As to be expected from such an innovative icon, Beckham's approach to fashion and social media is a bit more unique. She's taken to using Graphic Interchange Formats, gifs, to display her designs on her newly designed website.

According to a March 26 New York Magazine article by Julie Ma, "Beckham's redesigned web platform mixes clothes with social media that allows users to share the constantly updating information."

Katie Olsen, doctoral student in counseling and student devel-

opment and instructor of advertising, said the recent "fashion meets social media" craze is beneficial to these designers.

"It seems like a natural move, most major brands are using social media as a means of engaging with potential consumers, their audience," Olsen said. "In order to successfully [sell a product], you have to engage potential buyers and social media is just a great platform for them to use to communicate."

Not many people can argue that logic. Branding and advertising go hand in hand. One of the biggest factors of the two consist of engaging in communication with possible buyers.

Social media outlets like Twitter are great for communicating with fans of these particular designers, but displaying new designs on platforms like Pinterest and Instagram is like dangling an ice cream cone in front of a 5-year-old. They see these designs and they want them in their grasp, want to touch it and want to wear it. If they can't afford it, they want to recreate it.

Social networking sites like Twitter and Facebook are great forums for communicating and serve as a suture between designers and the potential buyers. On the other hand, sites focusing more on photo sharing verses communication appeal more to the fashion lovers, as it gives them previews of the latest collections at the swipe of their thumb. It seems fashion meeting social media is the 2013 version of window shopping.

Cindy Hollingsworth, social media manager for the division of communication and marketing, said for this method of branding to be successful, it would need to be just one facet of the marketing strategy amongst the other media campaigns.

Hollngsworth's statement says a lot as it explores an important factor in the grand scheme of this particular convergence. While social networking is a growing platform for marketing and outreach, it is not at the level to where it can stand on its own.

In regards to any negatives surrounding this recent convergence, Morris said due to the increase of interconnections in the world, social media marketability has become more of an ethos than advertising, marketing and public relations add-ons.

"The convergence of traditional product promotions techniques and social media marketability strengthens branding efforts and provides additional ways to communicate with consumers," Morris said. "[However], social media marketing has to be well executed to avoid missteps and drawing negative attention to the brand."

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